



September 1, 2011

Dear Prospective Student:

Thank you for your interest in the AAWPA. We are here to help whether you are looking to begin a new and exciting career of independence and gratification, seek or change your employment in the field, or enhance the knowledge you already have! We will provide you with the special training and support you need as you build your wedding consulting skills. We appreciate the opportunity to offer you this specialized course taught by qualified instructors.

AAWPA offers small size of class, so our students will receive more individualized attention, and the instructors will have more flexibility to use different instructional approaches and assignments. During the course, we offer in-class lecture from the top wedding professionals, visit various wedding vendors' workplace, getting first hand information from wedding vendors, and work on actual wedding project. Our instructors will show you how to market your business, price your services, conduct sales presentations with your clients, design and plan weddings from scratch, search and interview other vendors, work with other vendors, and apply for business license and insurance.

Enclosed is the Student Enrollment Form and the Course Outline you requested. A Certificate of Completion and \$35 off on your first year membership with AAWPA will be presented to students who successfully complete the course and assignments within the allotted time.

Once we receive your completed enrollment form, tuition and registration fee, we will send you the class roster and other information. We will also post our class dates, locations, textbook and updated information at our website (www.aawpa.com) and on our [Facebook](#) page.

We feel you will benefit greatly from the course. We wish you much success in your new business.

Sincerely,

Sherrien Shui
President